



Australian Sesame Industry Development Association Ltd

ABN 92 661 982 421

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www.asida.com.au

About Us



Located at Central Queensland University, Rockhampton, the Australian Sesame Industry Development Association (ASIDA) is dedicated to fostering the growth and development of the sesame industry in Australia. Our mission is to support research, promote best practices, and create market opportunities for Australian sesame.

Objectives

- Promote the development of the sesame industry in Australia.
- Facilitate research and innovation in sesame cultivation and processing.
- Support and advocate for sesame growers and agronomists.
- Enhance market opportunities and export potential for Australian sesame.



Sesame Central: Research and Innovation Hub

- Located at Central Queensland University, Sesame Central is the nucleus of our research activities.
- Focused on developing high-yield, disease and shatter-resistant sesame varieties suited for Australian conditions. Research funded by AgrFutures, CRC for North Australia and Agriventis Technology Pty Ltd.
- Engaging in agronomic studies to maximise yield and sustainability.



Commercialisation

QDAF Funded Project

- A major initiative to gather and present supply chain information covering the costs and conditions of growing; cleaning grading and packing; storage; dehulling; post processing; transport; export protocols; inventory management; regulatory compliance; quality control and traceability.
- Aims to drive commercial-scale sesame production in Australia, for regional growth and diversification.

Support for Agronomists

- Offering resources and training for agronomists to implement best practices in sesame cultivation.
- Facilitating access to the latest research and agronomic techniques.



Promotion

Field Days

- Events to showcase advancements in sesame farming.
- Opportunities for farmers to engage with researchers and industry experts.

Presence at AgriFutures eVoke AG in Brisbane

- Participating in Australia's premier agri-tech event to promote the sesame industry.
- Networking opportunities with stakeholders across the agricultural sector.

Acknowledgement of Support

- Proudly recognised by AgriFutures as a designated emerging crop.
- Leveraging support from AgriFutures to advance the sesame industry.

Membership Invitation

Join ASIDA: Driving the Future of the Australian Sesame Industry

We are excited to invite you to become a member of ASIDA. As a member, you will gain access to a range of exclusive benefits designed to support your business and the broader sesame industry:

- **Networking Opportunities:** Connect with leading industry experts, researchers and fellow agribusinesses through our regular events, workshops and seminars.
- **Market Insights and Research:** Gain access to cutting-edge research from our partners, including Central Queensland University and AgriFutures, on sesame crop varieties, agronomy and market trends.
- **Business Growth Support:** Utilise our resources for optimising sesame production, including best practices for crop rotation, pest management and soil nutrition improvement.
- **Advocacy and Representation:** Benefit from our advocacy efforts with governmental bodies and industry stakeholders to create favourable policies and funding opportunities for the sesame industry.
- **Innovation and Development:** Stay ahead with the latest technological advancements in seed technology, machinery and processing methods to enhance yield and quality.
- **Collaborative Projects:** Participate in collaborative research and development projects, such as the Sesame Central RD&E initiative, to innovate and solve industry challenges.
- **Marketing and Promotion:** Leverage ASIDA's marketing channels to promote your products and initiatives, and participate in key industry events like EvokeAG.
- **Export Opportunities:** Access international market insights and export opportunities through our strategic partnerships and planned marketing trips.



How to Become a Member

Thank you for considering this invitation. We look forward to the possibility of welcoming you as a valued member of ASIDA.

We are confident that your membership will not only benefit your company but also contribute significantly to the growth of the Australian sesame industry.

Membership Application

Go to the Contact Us page of the www.asida.com.au website.

- Enter your contact details.
- Select your Category of membership.
- Select your Type of membership.

Payment

- Please deposit your membership fee into our account at Westpac Bank: ASIDA Ltd BSB: 033047 Account: 802327
- Your application will be processed according to the Constitution which requires formal acceptance at a Board of Directors meeting.

When your application has been processed and approved you will receive:

- An invoice for the membership fee.
- A welcome package that includes your membership certificate.
- Advice of the next ASIDA online Forum meeting.

Get Involved

As a member, you will have immediate access to ASIDA's resources, events and network. We encourage active participation to fully leverage the benefits of your membership.

We invite you to make direct contact with the office bearers and industry professionals listed on the website to explore opportunities and assistance, or email to info@asida.com.au.